



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/Iss/Independence USA PAC (17117)
Agency/T-Code Abar Media (2878)/948873799
Buyer ABAR,BARBARA
Salesperson Telerep/Washington DC, Washington DC (1040)
Product ph: (555) 555-5555
Brand Political - Issue (1068)
Acct Types INDEPENDENCE USA PAC (140630)
Est/Headline National/Political
Demo 658/06397492
Revision
Comments INDEPENDENCE USA PAC
***** THIS IS A CASH IN ADVANCE

Invoice 652964
Inv Date 11/25/2012
Terms Net 30
Contract 339004
Bill Type Standard
Period 10/29/2012 - 11/25/2012
CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:43:07PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISC	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:23AM (Tu)	00:30		IUSA120330H	\$1500.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:14AM (We)	00:30		IUSA120330H	\$1500.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:23AM (Th)	00:30		IUSA120330H	\$1500.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:14AM (Fr)	00:30		IUSA120330H	\$1500.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	11/05/12 5:23AM (Mo)	00:30		IUSA120330H	\$1500.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:53AM (Tu)	00:30		IUSA120330H	\$2000.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:53AM (We)	00:30		IUSA120330H	\$2000.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:43AM (Th)	00:30		IUSA120330H	\$2000.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:29AM (Fr)	00:30		IUSA120330H	\$2000.00	
4.0	Spot	5:30:00AM- 6:00:00AM	Day,M-1	11/05/12 5:42AM (Mo)	00:30		IUSA120330H	\$2000.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 6:13AM (Tu)	00:30		IUSA120330H	\$3500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 6:44AM (Tu)	00:30		IUSA120330H	\$3500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 6:22AM (We)	00:30		IUSA120330H	\$3500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 6:42AM (We)	00:30		IUSA120330H	\$3500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 6:42AM (Th)	00:30		IUSA120330H	\$3500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 6:55AM (Th)	00:30		IUSA120330H	\$3500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 6:13AM (Fr)	00:30		IUSA120330H	\$3500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 6:55AM (Fr)	00:30		IUSA120330H	\$3500.00	
6.0	Spot	6:00:00AM- 7:00:00AM	Day,M-2	11/05/12 6:23AM (Mo)	00:30		IUSA120330H	\$3500.00	
6.0	Spot	6:00:00AM- 7:00:00AM	Day,M-2	11/05/12 6:44AM (Mo)	00:30		IUSA120330H	\$3500.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 7:26AM (Tu)	00:30		IUSA120330H	\$4000.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 8:49AM (Tu)	00:30		IUSA120330H	\$4000.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 7:29AM (We)	00:30		IUSA120330H	\$4000.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 8:48AM (We)	00:30		IUSA120330H	\$4000.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 8:55AM (Th)	00:30		IUSA120330H	\$4000.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 8:59AM (Th)	00:30		IUSA120330H	\$4000.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 7:59AM (Fr)	00:30		IUSA120330H	\$4000.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 8:47AM (Fr)	00:30		IUSA120330H	\$4000.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2	11/05/12 7:30AM (Mo)	00:30		IUSA120330H	\$4000.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2	11/05/12 9:00AM (Mo)	00:30		IUSA120330H	\$4000.00	
9.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 10:23AM (Tu)	00:30		IUSA120330H	\$1400.00	
9.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 10:00AM (We)	00:30		IUSA120330H	\$1400.00	
9.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 10:23AM (Th)	00:30		IUSA120330H	\$1400.00	
9.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 10:41AM (Fr)	00:30		IUSA120330H	\$1400.00	
10.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:51AM (Mo)	00:30		IUSA120330H	\$1400.00	
11.0	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 11:39AM (Tu)	00:30		IUSA120330H	\$4500.00	
11.0	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 11:00AM (We)	00:30		IUSA120330H	\$4500.00	
11.0	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 10:58AM (Th)	00:30		IUSA120330H	\$4500.00	
11.0	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 10:59AM (Fr)	00:30		IUSA120330H	\$4500.00	



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Invoice 652964
Inv Date 11/25/2012
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Contract 339004
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CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:43:07PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
12.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	11/05/12 11:43AM (Mo)	00:30		IUSA120330H	\$4500.00	
13.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 12:41PM (Tu)	00:30		IUSA120330H	\$2500.00	
13.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 12:35PM (We)	00:30		IUSA120330H	\$2500.00	
13.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 12:43PM (Th)	00:30		IUSA120330H	\$2500.00	
13.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 12:26PM (Fr)	00:30		IUSA120330H	\$2500.00	
14.0	Spot	12:00:00PM-1:00:00PM	Day,M-1	11/05/12 12:50PM (Mo)	00:30		IUSA120330H	\$2500.00	
15.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 4:38PM (Tu)	00:30		IUSA120330H	\$1900.00	
15.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 4:40PM (We)	00:30		IUSA120330H	\$1900.00	
15.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 4:10PM (Th)	00:30		IUSA120330H	\$1900.00	
15.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 4:39PM (Fr)	00:30		IUSA120330H	\$1900.00	
16.0	Spot	4:00:00PM-5:00:00PM	Day,M-1	11/05/12 4:38PM (Mo)	00:30		IUSA120330H	\$1900.00	
17.0	Spot	5:00:00PM-6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:13PM (Tu)	00:30		IUSA120330H	\$4500.00	
17.0	Spot	5:00:00PM-6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:13PM (We)	00:30		IUSA120330H	\$4500.00	
17.0	Spot	5:00:00PM-6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:12PM (Th)	00:30		IUSA120330H	\$4500.00	
17.0	Spot	5:00:00PM-6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:13PM (Fr)	00:30		IUSA120330H	\$4500.00	
18.0	Spot	5:00:00PM-6:00:00PM	Day,M-1	11/05/12 5:53PM (Mo)	00:30		IUSA120330H	\$4500.00	
19.0	Spot	6:00:00PM-6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 6:13PM (Tu)	00:30		IUSA120330H	\$6500.00	
19.0	Spot	6:00:00PM-6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 6:13PM (We)	00:30		IUSA120330H	\$6500.00	
19.0	Spot	6:00:00PM-6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 6:28PM (Th)	00:30		IUSA120330H	\$6500.00	
19.0	Spot	6:00:00PM-6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 6:23PM (Fr)	00:30		IUSA120330H	\$6500.00	
20.0	Spot	6:00:00PM-6:30:00PM	Day,M-1	11/05/12 6:28PM (Mo)	00:30		IUSA120330H	\$6500.00	
21.0	Spot	7:00:00PM-7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 7:14PM (Tu)	00:30		IUSA120330H	\$10000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:00PM (We)	00:30		IUSA120330H	\$10000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:05PM (Th)	00:30		IUSA120330H	\$10000.00	
21.0	Spot	7:00:00PM-7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:24PM (Fr)	00:30		IUSA120330H	\$10000.00	
22.0	Spot	7:00:00PM-7:30:00PM	Day,M-1	11/05/12 6:59PM (Mo)	00:30		IUSA120330H	\$10000.00	
23.0	Spot	7:30:00PM-8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 7:48PM (Tu)	00:30		IUSA120330H	\$10000.00	
23.0	Spot	7:30:00PM-8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:48PM (We)	00:30		IUSA120330H	\$10000.00	
23.0	Spot	7:30:00PM-8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:29PM (Th)	00:30		IUSA120330H	\$10000.00	
23.0	Spot	7:30:00PM-8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:47PM (Fr)	00:30		IUSA120330H	\$10000.00	
24.0	Spot	7:30:00PM-8:00:00PM	Day,M-1	11/05/12 7:47PM (Mo)	00:30		IUSA120330H	\$10000.00	
25.0	Spot	8:00:00PM-10:00:00PM	Day,M-2	11/05/12 8:00PM (Mo)	00:30		IUSA120330H	\$25000.00	
25.0	Spot	8:00:00PM-10:00:00PM	Day,M-2	11/05/12 9:14PM (Mo)	00:30		IUSA120330H	\$25000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-2	10/30/12 11:33PM (Tu)	00:30		IUSA120330H	\$4000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-2	10/31/12 11:32PM (We)	00:30		IUSA120330H	\$4000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-2	11/01/12 11:34PM (Th)	00:30		IUSA120330H	\$4000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-2	11/02/12 11:34PM (Fr)	00:30		IUSA120330H	\$4000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-2	11/04/12 11:13PM (Su)	00:30		IUSA120330H	\$4000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-2	11/04/12 11:26PM (Su)	00:30		IUSA120330H	\$4000.00	



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Advertiser **Pol/Iss/Independence USA PAC (17117)**
Agency/T-Code **Abar Media (2878)/948873799**
Buyer **ABAR,BARBARA**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Issue (1068)**
Brand **INDEPENDENCE USA PAC (140630)**
Acct Types **National/Political**
Est/Headline **658/06397492**
Demo
Revision
Comments **INDEPENDENCE USA PAC**
******* THIS IS A CASH IN ADVANCE**

Invoice **652964**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **339004**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**
CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:43:07PM**

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
27.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:13PM (Mo)	00:30	IUSA120330H	\$4000.00	
28.0	Spot	12:05:00AM- 1:05:00AM	Day,W-1,Th-1	10/31/12 12:58AM (We)	00:30	IUSA120330H	\$1000.00	
28.0	Spot	12:05:00AM- 1:05:00AM	Day,W-1,Th-1	11/01/12 1:01AM (Th)	00:30	IUSA120330H	\$1000.00	
29.0	Spot	8:00:00PM- 9:00:00PM	Day,Tu-1	10/30/12 7:59PM (Tu)	00:30	IUSA120330H	\$25000.00	
30.0	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/30/12 10:38PM (Tu)	00:30	IUSA120330H	\$20000.00	
31.0	Spot	8:00:00PM- 9:00:00PM	Day,W-1	10/31/12 8:00PM (We)	00:30	IUSA120330H	\$18000.00	
32.0	Spot	10:00:00PM-11:00:00PM	Day,W-1	10/31/12 10:41PM (We)	00:30	IUSA120330H	\$16000.00	
33.0	Spot	9:00:00PM-10:00:00PM	Day,Th-1	11/01/12 9:01PM (Th)	00:30	IUSA120330H	\$24000.00	
34.0	Spot	9:00:00PM-10:00:00PM	Day,F-1	11/02/12 9:41PM (Fr)	00:30	IUSA120330H	\$10000.00	
35.0	Spot	10:00:00PM-11:00:00PM	Day,F-1	11/02/12 10:45PM (Fr)	00:30	IUSA120330H	\$10000.00	
36.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1	11/03/12 5:13AM (Sa)	00:30	IUSA120330H	\$800.00	
37.0	Spot	6:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 6:43AM (Sa)	00:30	IUSA120330H	\$2400.00	
37.0	Spot	6:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 8:00AM (Sa)	00:30	IUSA120330H	\$2400.00	
38.0	Spot	9:00:00AM-10:00:00AM	Day,Sa-1	11/03/12 9:40AM (Sa)	00:30	IUSA120330H	\$3800.00	
39.0	Spot	12:00:00PM- 7:00:00PM	Day,Sa-1	11/03/12 5:31PM (Sa)	00:30	IUSA120330H	\$15000.00	
40.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	11/03/12 7:29PM (Sa)	00:30	IUSA120330H	\$5000.00	
42.0	Spot	5:00:00AM- 6:00:00AM	Day,Su-1	11/04/12 5:24AM (Su)	00:30	IUSA120330H	\$900.00	
43.0	Spot	6:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 7:13AM (Su)	00:30	IUSA120330H	\$2400.00	
43.0	Spot	6:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 8:39AM (Su)	00:30	IUSA120330H	\$2400.00	
44.1	Spot	6:00:00PM- 7:00:00PM	Day,Su-1	11/04/12 6:41PM (Su)	00:30	IUSA120330H	\$4000.00	
45.0	Spot	8:00:00PM-11:00:00PM	Per week (1),Th	11/01/12 10:41PM (Th)	00:30	IUSA120330H	\$24000.00	
46.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Su	11/04/12 10:36PM (Su)	00:30	IUSA120330H	\$10000.00	
48.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Fr	11/02/12 10:35PM (Fr)	00:30	IUSA120330H	\$12000.00	M/G For 47.0.1
49.0	Spot	12:05:00AM- 1:05:00AM	Per week (1),Fr	11/02/12 1:05AM (Fr)	00:30	IUSA120330H	\$2500.00	
50.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1,Su-1	11/03/12 5:39AM (Sa)	00:30	IUSA120330H	\$1200.00	
50.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1,Su-1	11/04/12 5:00AM (Su)	00:30	IUSA120330H	\$1200.00	
51.0	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1,Su-1	11/03/12 6:57AM (Sa)	00:30	IUSA120330H	\$3000.00	
51.0	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1,Su-1	11/04/12 6:56AM (Su)	00:30	IUSA120330H	\$3000.00	
52.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2,Su-1	11/03/12 8:14AM (Sa)	00:30	IUSA120330H	\$3500.00	
52.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2,Su-1	11/03/12 8:40AM (Sa)	00:30	IUSA120330H	\$3500.00	
52.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2,Su-1	11/04/12 8:24AM (Su)	00:30	IUSA120330H	\$3500.00	
53.0	Spot	10:00:00AM-11:00:00AM	Per week (1),Mo	11/05/12 9:59AM (Mo)	00:30	IUSA120330H	\$2000.00	
54.0	Spot	12:00:00PM- 1:00:00PM	Per week (1),Mo	11/05/12 12:56PM (Mo)	00:30	IUSA120330H	\$3000.00	
55.0	Spot	7:57:00PM-10:00:00PM	Day,M-1	11/05/12 7:57PM (Mo)	00:30	IUSA120330H	\$15000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$628,500.00	Total Spots	112
Commission	(\$94,275.00)		
Net Total	\$534,225.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.